

LASER INDUSTRY SPONSORSHIP OPPORTUNITIES



Conference General Chair: Benjamin Rockwell, Ph.D, *Air Force Research Laboratory*, Brooks City-Base, TX, USA
Laser Safety Scientific Sessions (LSSS) Chair: John O'Hagan, Ph.D, *Health Protection Agency*, Didcot, UK
Technical Practical Applications Seminar (PAS) Chair: Sheldon Zimmerman, CLSO, *Naval Surface Warfare Center*, Dahlgren, Virginia, USA
Medical Practical Applications Seminar (PAS) Chair: Vangie Dennis, RN, CNOR, CMLSO, *Gwinnett Medical Center*, Duluth, Georgia, USA



The World's Leading Conference on Laser Safety



INTERNATIONAL LASER SAFETY CONFERENCE

ILSC® 2011

March 14 - 17, 2011

Doubletree Hotel San Jose

San Jose, CA, USA



Presented by:



**Laser Institute
of America**

Laser Applications and Safety



ILSC® SPONSORSHIP LEVELS

Platinum Level \$7,000

Sponsor of Overall ILSC® Conference includes:

- All items listed under Bronze Sponsorship

Plus:

- **Distribution** of promotional materials in conference briefcase bag
- **Company Logo/Signage** prominently displayed throughout conference & in all ILSC Scientific Sessions
- **Company Logo** featured on front cover of Advance Program
- **Company Logo** featured on front cover of Conference Program & Proceedings
- **Full page 4-color ad**** in the Advance Program
- **1/2 page 4-color ad**** in the *LIA Today Newsletter* - Special Conference Issue
- **Full page B&W ad**** in the Conference Program
- **One additional Full Conference Registration**

Gold Level \$5,000

Choice of Sponsoring: Awards Luncheon, Hot Topic Luncheon, Conference Briefcase Bags, Sponsor Reception, Conference Proceedings or Welcome Reception

- All items listed under Bronze Sponsorship

Plus:

- **Distribution** of promotional materials in conference briefcase bag
- **1/2 page 4-color ad**** in the Advance Program
- **1/2 page 4-color ad**** in the *LIA Today Newsletter* - Special Conference Issue
- **1/2 page B&W ad**** in the Conference Program
- **One additional Full Conference Registration**
- **Conference Briefcase Bag Sponsor** will have logo on front of conference bag
- **Conference Program & Proceedings Sponsor** will have logo on front cover of Program.
- **Awards Luncheon Sponsor** will have a Reserved Table at Awards Luncheon

Silver Level \$3,500

Choice of Sponsoring: Technical PAS, Medical PAS, Closing Break – Ice Cream Social, Wilkening Award or the Advance Program Printing

- All items listed under Bronze Sponsorship

Plus:

- **1/4 page 4-color ad**** in the Advance Program
- **1/4 page B&W ad**** in the Conference Program

Bronze Level \$2,000

Choice of Sponsoring: Plenary Session, AM Coffee Break (Mon., Tues., Wed. or Thurs.) or PM Soda Break (Mon., Tues. or Wed.)

- **Company Logo/Signage** displayed throughout sponsored event
- **Logo and Listing** in Conference Program
- **Company Logo** featured in Advance Program
- **Recognition** in the *LIA Today Newsletter* – Special Conference Issue
- **One Full Conference Registration**
- **A pre/post list of ILSC attendees**
- **Hyperlink** to company on ILSC website
- **Booth Space** at the Sponsor Reception

** Sponsorships do not include electricity for Booth displays (additional fee of \$75.00 applies)*

*** LIA reserves the right to edit/approve ad content.*

APPLICATION FORM

ILSC® 2011 • March 14 – 17, 2011 • Doubletree Hotel San Jose • San Jose, California, USA

Sponsorship Agreement

Yes, my company wishes to participate as a sponsor.

Sponsorship Level

Platinum \$7,000

Gold \$5,000

Silver \$3,500

Bronze \$2,000

Name of Sponsored Event: 1st Choice _____

2nd Choice _____



INFORMATION TO BE PUBLISHED:

Company Name _____

Address _____

City _____ State _____ Country _____ Postal Code _____

Phone _____ Fax _____

Company E-mail _____ Company Web Address _____

Contact Person _____

(will receive all exhibit information & guidelines)

Contact E-mail _____

(all correspondence will be by e-mail unless you indicate otherwise)

Signature _____

Please do not place booth next to: _____

METHOD OF PAYMENT *(\$750 Non-Refundable deposit required; payment in full due August 1)*

___ MasterCard

___ Visa

___ AMEX

___ Company Check

*(Payable to LIA in US Funds, Drawn on a US Bank;
Please reference ILSC)*

Credit Card/Check # _____

Card Security Code*: _____

Expiration Date: _____

Authorized Signature

**The card security code (CSC) is a 3- or 4- digit number (not part of the credit card number) that appears on the back of the credit card. (Security Code appears on the front of American Express). Payment cannot be processed without CSC code.*

Please return completed application to Laser Institute of America, 13501 Ingenuity Dr., Suite 128, Orlando, FL 32826 USA or Fax to +1.407.380.5588 ATTN: ILSC.

March 14-17, 2011 | Doubletree Hotel San Jose | San Jose, California, USA

Sponsor Program Policies

Upon approval of this contract by an authorized Sponsor Program Representative, it is expressly understood that the Sponsor Program Participant (SPP) has read and agrees to abide by the following liability policies.

Liability: Laser Institute of America, referred to as LIA, and all organizations and individuals who are employed by or associated with it in connection with this Sponsor Program, will not assume responsibility and shall be held harmless by SPP for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to SPP, their employees and agents, the public, or others. The SPP agrees to pay promptly for any and all damages to the building or its equipment incurred through carelessness or otherwise, of sponsor or their employees or agents.

Location: LIA reserves the right to determine final placement of the SPP's booth display within the reception area during the sponsor reception.

Transportation/Setup: All transportation and any other costs related to booth setup not explicitly offered by LIA are to be paid by the SPP.

Losses: LIA will not take responsibility for damage to SPP's property or lost shipments either incoming or outgoing, nor for moving costs. Damage due to inadequately packaged property is sponsor's own responsibility. If display materials fail to arrive, the SPP is still responsible for the space reserved as per this contract. Sponsors are advised to insure against these risks.

Cancellations: There will be a \$750 service charge for processing refunds. A written request for a refund should state company's name and to whom check should be made payable. Requests for refund will not be honored if received after November 7.

Open Houses, Plant Tours and other Off-site Activities: SPP agrees that it will not sponsor, participate in or otherwise promote any open house, plant tour and/or other off-site hospitality activity during official Conference hours. SPP further agrees that it will not pick up or deliver participants from the show site during Conference hours. Inquiries for

open houses or other such events held during non-show hours must be made in writing at least 30 days prior to the start of the show. Please contact the LIA conference department for more information.

Termination of Exhibition: In the event that the premises in which the Sponsor Program is or is to be conducted, shall become, in the sole discretion of LIA, unfit for occupancy, or in the event the holding of the Sponsor Reception or the performance of LIA under the Sponsorship Agreement (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of LIA, said Contract and/or the Sponsor Program (or any part thereof) may be terminated by LIA. LIA shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of LIA. If LIA terminates said Contract and/or the Sponsor Program (or any part thereof) as aforesaid, then LIA shall not be liable to the sponsor other than for a prorated refund of such Sponsor Program registration fee, payment determined on the basis of the number of conference days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of LIA" shall include, but not by way of limitation; fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

NOTE: The Sponsor Program Guidelines with specific instructions, shipping information, etc. will be available approximately 60 days prior to ILSC®.

The 2011 International Laser Safety Conference (ILSC®) is a comprehensive four-day conference covering all aspects of laser safety practice and hazard control. Scientific sessions will address developments in regulatory, mandatory and voluntary safety standards for laser products and for laser use. The Practical Applications Seminar (PAS) complements the scientific sessions by exploring everyday scenarios that the LSO may encounter. For ILSC® 2011, we are expanding PAS to include the medical community. Laser safety experts from all over the world will meet and discuss their research, programs and standards. Professionals in all fields and applications will find ILSC® 2011 a tremendous source for information and networking opportunities.

Top Reasons to Attend ILSC® 2011:

- Continuing Education - Participate in workshops and technical sessions led by experts in the field
- Networking - Network with your peers
- One-Stop Solutions - Interact with sponsors and view new technological developments and innovative products that may solve an issue for you
- Idea Exchange - Brainstorm with colleagues and peers to meet the challenges of tomorrow
- **New for 2011** - Medical Practical Applications Seminar – Earn contact hours while experiencing cutting-edge presentations
- Returning for 2011 – The Technical Practical Applications Seminar



**Laser Institute
of America**
Laser Applications and Safety

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